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Red Roof RediClean™ Gives Travelers Confidence with Enhanced Cleaning Protocols as America Begins to Road Trip Again



“Red Roof is ready to welcome guests back, who have been sheltering in place” says Andrew Alexander, President, Red Roof. “The Red Roof RediClean program is our commitment to enhanced cleaning, providing guests with the confidence they deserve as they once again begin to road trip throughout the country.”

Red Roof is following all government guidelines and best practice policies to protect guests and employees, in alignment with American Hotel Lodging Association’s (AHLA) Safe Stay initiative, an industry-wide enhanced standard of health and safety protocols.

We are Red Roof Redi to welcome you back. Our properties and staff are armed with the cleaning protocols to keep you safe.

Enhanced Cleaning Protocols – EPA Approved

Common Areas

Red Roof has recommended aggressive sanitation and cleaning steps system-wide, using EPA approved products that kill COVID-19 including:



- Additional sanitation of high-touch points in common areas.
- Sanitizing exterior and corridor touchpoints four times per day.
- Encouraging continued social distancing in all public areas of its properties.



In-room

- Hotel staff are being asked to be extra diligent in sanitizing guest rooms.
- Room cleaning frequency during a guest's stay may be altered based on guest requirements.
- We recommend that linens, towels and laundry are washed in accordance with the Centers for Disease Control (CDC) guidelines. Dirty linen should be bagged in the guest room to eliminate excess contact while being transported to the laundry facility.



Face coverings

- Lobby signs have been created instructing guests to wear face coverings in public spaces following government requirements.

Employee Protocols

Face coverings and gloves

Following the CDC guidelines, Red Roof is highly encouraging at all of its properties that housekeeping staff wear gloves when cleaning / repairing / inspecting rooms and wear face coverings to be in compliance with state mandates.

CDC Protective Measures

All employees should follow CDC Protective Measures. They include:



Cleaning hands often with soap and water for at least 20 seconds



Avoiding close contact by putting distance between each other



Cleaning and disinfecting by continually practicing good hygiene and using hand sanitizer (provided at all properties) that contains at least 60% alcohol



Staying home if demonstrating symptoms of illness

Industry Partnerships

Red Roof is working alongside the Asian American Hotel Owner Association (AAHOA) as active members of AHLA Safe Stay Advisory Council.

